



MANITOBA SUPERHORSE 50/50



The Manitoba Superhorse 50/50 Sale & Futurity has been around for over twenty years. The planning is under way for the 2012 Season. The Manitoba Superhorse 50/50 Sale & Futurity is asking you to consider supporting us in 2012.

Our association was started in 1991 and has become Canada's Richest 2 year old Futurity! Our event is held every year at the wonderful Keystone Center in Brandon, Manitoba. The Weanlings offered for sale represent many great foals from 20+ Consigners. Every horse in the sale is registered, representing the American Quarter Horse, the American Paint Horse and the Appaloosa Horse Club of Canada, respectively. Every weanling selling in the sale automatically becomes eligible to compete in two years later at the Futurity.

Since our association started, we have grown. We have an elected board of directors, which hold several meetings to keep the association thriving. As an association, we strive to promote fair play and fun competition. Over the years we have developed a set of rules and guidelines to follow. We enforce safety guideline for humans and horses at our event.

The Concept of the Superhorse Organization is to promote and enhance the versatility and quality of today's young horses.

The Purpose is to train and develop all horses in a humane manner, protecting at all times, their physical and mental potential.

OVERVIEW

The Manitoba Superhorse 50/50 Futurity is a success story unparalleled in western Canada. It's success has been dependent upon the support of the breeders who bring their good weanlings to the sale each fall and give half the selling price back to the futurity pot. It's success has been dependent upon the support of the buyers who pack the stands each fall as they bid on the weanling they think will come back and win the two year old Futurity. The Manitoba Superhorse 50/50 Futurity has been a phenomenon in the horse industry with the futurity pot growing to make it the richest futurity in Western Canada.

HISTORY

It all started in with an idea. Brandon horseman Neil McLeod had seen a similar program in the U.S. and thought that it was something that could be implemented in Manitoba. He called together a group of horse breeders and told them about this crazy futurity that took half the monies paid out for weanlings at a sale to create a lucrative pot, which would be paid out when they were two year olds. Only horses sold at the weanling sale would be eligible to return to compete at the two-year-old futurity. The horses would be judged for conformation, under saddle on the rail and on how they performed a simple reining pattern geared towards two year olds.

We look forward to discussing this sponsorship opportunity with you, and to answer any questions you may have.

Sincerely,

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